Design Studio Agenda:

Draft Agenda:

9:00 AM – Introduction

9:15 AM – Explain and Define Personas

9:45 – Split into Groups, Explain User Stories, Define User Stories (15 min)

~3 people per group, 4 to 5 groups

10:00 – Round 1 Design: Completely Individual (5 min)

5 min, 6-8 designs

10:05 – Round 1 Pitch: Within Group (10 min)

1 min organization

3 minutes each pitch (9 min total)

10:15 – Round 1 Critique: Within Group (15 min)

3 min organization

2 minutes each critique each pitch (12 min total-4 min per person)

10:30 – Reorganize/Explain Round 2 (5 min)

10:35 – Round 2 Design: Individual + Steal and idea from someone else (5 min)

5 min, 6-8 designs

10:40 – Round 2 Pitch: Within Group (10 min)

1 min organization

3 min each pitch (9 min total)

10:50 – Round 2 Critique: Within Group (15 min)

3 min organization

2 minutes each critique each pitch (12 min total-4 min per person)

11:05 – Reorganize/Explain Round 3 (5 min)

11:10 – Round 3 Design: Group (5 min)

5 min, 6-8 designs

11:15 – Round 3 Pitch: As a group to the other groups (20 min)

5 min organization

3 min each pitch (15 min total if 5 groups)

11:35 – Round 3 Critique: As a group to each other group (45 min)

5 min to discuss within your group what you like/dislike about each other one

2 min/critique/pitch (40 min total - 8 min per group)

12:20 – Review (10 min)

12:30 – Lunch (30 min)

1:00 – Reconvene (10 min)

1:10 – Switch groups & personas, define user stories (15 min)

1:25 – Round 1 Design: Completely Individual (5 min)

5 min, 6-8 designs

1:30 – Round 1 Pitch: Within Group (10 min)

1 min organization

3 minutes each pitch (9 min total)

1:40 – Round 1 Critique: Within Group (15 min)

3 min organization

2 minutes each critique each pitch (12 min total-4 min per person)

1:55 – Reorganize/Explain Round 2 (5 min)

2:00 – Round 2 Design: Individual + Steal and idea from someone else (5 min)

5 min, 6-8 designs

2:05 – Round 2 Pitch: Within Group (10 min)

1 min organization

3 min each pitch (9 min total)

2:15 – Round 2 Critique: Within Group (15 min)

3 min organization

2 minutes each critique each pitch (12 min total-4 min per person)

2:30 – Reorganize/Explain Round 3 (5 min)

2:35 – Round 3 Design: Group (5 min)

5 min, 6-8 designs

2:40 – Round 3 Pitch: As a group to the other groups (20 min)

5 min organization

3 min each pitch (15 min total if 5 groups)

3:00 – Round 3 Critique: As a group to each other group (45 min)

5 min to discuss within your group what you like/dislike about each other one

2 min/critique/pitch (40 min total - 8 min per group)

3:45 – Wrap it up and discuss peoples thoughts (15 min)

4:00 – End